

"Big Media" has gone  
way too far!  
Sinclair  
Broadcasting's  
decision to force  
their stations to  
air an anti-Kerry  
documentary days  
before the election  
is a clear example  
of the dangers of  
media consolidation,  
and is a danger to  
our democracy.

Sinclair uses the  
public airwaves free  
of charge, and is  
obligated by law to  
serve the public  
interest. But when  
large companies  
control the  
airwaves, we get  
more of what's good  
for their bottom  
line, and less of  
what's good for the  
country by means of  
honest journalism.  
Instead of something  
produced at "News  
Central" by some  
faceless  
conglomerate, it's  
more important that  
we see real people  
from our own  
communities and more  
substantive, honest  
news about issues  
that matter.

Sinclair's actions  
show why we need to  
strengthen media  
ownership rules, not  
weaken them. They  
show why the license  
renewal process  
needs to involve  
more than a returned  
postcard. I insist  
action be taken,  
before our sense of  
truth is Thank you.